

General Amusement Devices Co. (Gadco)

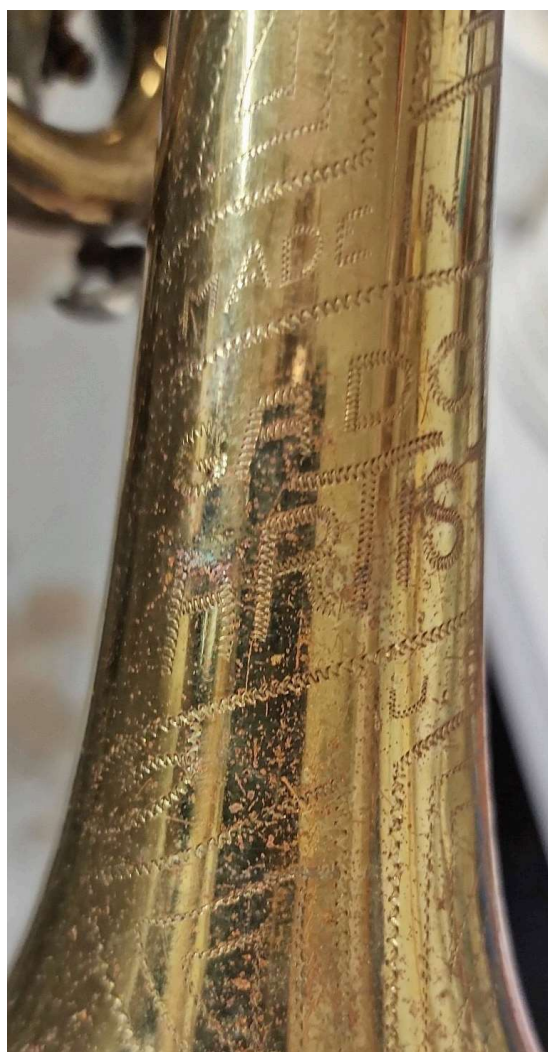
Detroit, Michigan

A few band instruments have appeared with the name “Gadco” on the bell. The two trumpets that I have photos of are from two different makers, yet both appear to have a 1930s design.

Gadco trumpet made by Couesnon in Paris (internet photo).



Gadco Artiste trumpet made in the US (courtesy M. Auten).
This may have been made by one of the Elkhart shops like Blessing or Buescher.



Searching the internet only gave me a few advertisements from *Billboard* magazine dating between 1936 and 1938. The ad below mentioned that Leslie G. Anderson was the president in 1936. The only person that I could find with that name in the 1930 and 1940 US Census records was involved in radio and sound equipment. It's possible that he started this business in 1936, only to have it fail before 1940. Whether or not this company is the same one found on the band instruments is not certain.



**OHIO AND MICHIGAN
DISTRIBUTORS FOR
PACIFIC AMUSEMENT MANUFACTURING CO.**

**BUY PAMCO PRODUCTS
on the GADCO Finance Plan**

Enables you to operate two or three times your present number of machines . . . double your earnings without increasing your investment. We will finance any deal for any responsible operator.



INVITATION

You and your family are cordially invited to come to our annual party on Saturday, December 12, 9 P.M. to closing. Entertainment and refreshments.

MARKSMAN



These New "Gun Life" units have proved their profit-making qualities in location play. Several different types of installation available for every location requirement. Order Today from GADCO on the GADCO finance plan.

**GENERAL AMUSEMENT
DEVICES COMPANY**

3136 CASS AVENUE
DETROIT, MICHIGAN
LESLIE G. ANDERSON
President

Direct Factory Selling Agents:

ANGOTT COIN MACHINE EXCHANGE, 8625 Linwood Avenue, Detroit, Mich.
SICKING MANUFACTURING COMPANY, INC., 1922 Freeman Avenue, Cincinnati, O.

Here is another ad from 1937.

**GADCO'S TEN-PAY-PLAN-
READY**



Operators can now have NEW GAMES while they ARE NEW—as many as needed — as quickly as wanted! Every game tested and guaranteed by GADCO.

Write for Information.

GENERAL AMUSEMENT DEVICES CO.
3136 Cass Avenue, Detroit, Mich.

A metal clarinet bell image from an online forum.

